

## Why Choose NVTA?

Where can I find an insurance policy designed for carhaulers? Which fuel providers have the cheapest diesel prices right now? Who do I call when I am broke down on the side of the road? If you have ever asked yourselves questions like these then the *National Vehicle Transporters Alliance (NVTA)* is the answer to your questions!

Over the course of the last year, we have all faced uncertainty and changes that have affected the way we work and run our businesses. We have seen climbing insurance rates, rising fuel prices, and a change in market dynamics for the carhauling industry. The NVTA was designed to help support carhaulers face these many changes with confidence! Our members know that no matter what the future holds, they are part of a supportive community that will help them save money and grow their businesses.

While there are a number of great reasons to become a member of the NVTA, one of the best reasons is our Complete Business Insurance program. During the early stages of the NVTA's development, we spoke with many small to mid-size carriers during our carhauler focus groups to try and understand the challenges and struggles they faced on a daily basis. The rising cost of insurance and finding a policy suited to their needs was the first answer given by just about every carrier that participated in our studies. We spent months working with many insurance companies to find the right partner to fulfill all the insurance needs of our members. In doing so, we were able to find a partner that will custom tailor a policy for each of our members needs and at the same time save them up to 25% on the cost compared to other leading insurance providers.

Another topic that came up quite often in our carhauler focus groups was the cost of fuel and the rising fuel prices. Based on information we gathered from the U.S. Energy Information Administration, the average cost of diesel fuel in the United States has risen from \$2.58/gallon in December of 2020 to \$3.85/gallon in May of 2021 marking a 5 month consecutive streak of diesel fuel price increases.\* The NVTA realizes this is an area of the carhauling industry that is an unavoidable expense and that we needed to find a solution to help make this expense more manageable for our members. We were able work together with a partner company to put together a fuel program that will save our members up to 32% off the price of fuel at over 800 leading fuel provider locations nationwide.

When faced with a truck breakdown on the side of the road, we learned through our carhauler focus groups that many drivers are uncertain of who to contact when in need of assistance and even more uncertain of who to trust to work on their truck and not take advantage of their



unfortunate circumstance. Many large carhauling companies have Roadside Assistance programs that help with truck breakdowns and the NVTA wanted to be able to provide that same solution to our members. We went to work to find the right partner that could provide nationwide coverage and had a network of vendors and repair facilities that would meet our member's needs. The NVTA has put together its own Roadside Assistance program for our members that rivals that of any large carhauling company. Our members have access to a 24/7 Roadside Assistance hotline they can call anytime of the day, for any situation. Having peace of mind, knowing they will be taken care of quickly, and saving up to 10%-30% on the cost of roadside assistance and another 10% off of vendor repair rates is exactly what our members wanted and needed.

There are many great reasons to become a member of the National Vehicle Transporters
Alliance and these are just a few of the many benefits you can expect when becoming a NVTA
member! Visit our website www.gonvta.org and see how we can help remove uncertainty in
your business and provide you the confidence for whatever the road has ahead of you!

## Sources

\* U. S. Energy Information Administration. (2021). Weekly Retail Gasoline and Diesel Prices [Data file]. Retrieved from https://www.eia.gov/dnav/pet/pet\_pri\_gnd\_dcus\_nus\_m.htm